

HENRY COUNTY CHAMBER of COMMERCE

President & Chief Executive Officer

Overview. The Chason Group, Inc. has been selected to conduct an executive search for a professional to serve as president and chief executive officer of the Henry County Chamber of Commerce based in McDonough, Georgia (Metro Atlanta). Tim Chason and Randy Cardoza are working with the chamber’s leadership to coordinate the search.

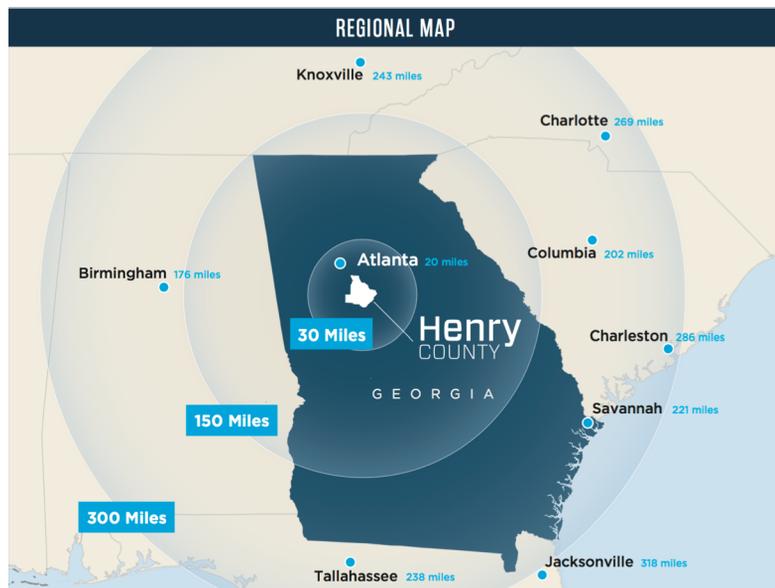
About Henry County, Georgia. Henry County, Georgia is located 30 miles south of Atlanta. Interstate 75 is one of the prime economic engines for the community of 221,000 citizens. The county is a part of the Atlanta MSA and is only minutes away from Hartsfield-Jackson International Airport. Henry County contains four cities: Stockbridge, McDonough, Hampton and Locust Grove. The median age, based on the 2014 American Community Survey, is 36. This age group has nearly doubled in the past 15 years. Population growth estimates indicate the 2020 numbers will reach over 241,000 and by 2040 close to 370,000.

About the Chamber. More than 50 years since the Henry County Chamber was formed much has changed in the community. Many of these changes were stimulated by the chamber of commerce through its committees formed to

tackle a variety of issues. Over the years, the chamber has been instrumental in the expansion of Piedmont Henry Hospital, successful passage of SPLOST and ESPLOST referendums, the presence of Southern Crescent Technical College’s (SCTC) Henry Campus, the state’s largest College and Career Academy and the implementation of dual enrollment in the Henry County School System with Clayton State University, Gordon State College and SCTC as participating institutions. The chamber also led the effort to have Henry County designated as “Entrepreneurial Friendly”.

With over 700 members, the Chamber’s professional team of six staff members operate the Chamber as well as the Convention and Visitors Bureau which is the Destination Marketing Organization for Henry County and the Cities of Hampton, Locust Grove and Stockbridge.

Key Programs. The most successful programs for the chamber include the Intergovernmental Retreat held for all elected and appointed officials in the community; STAR Student/Teacher banquet; Leadership Henry; Youth Leadership Henry and One Henry - a collaborative effort of various citizens, community groups/businesses for economic advancement.



Continued
 President & CEO Position
 Announcement



Small business / entrepreneurship are cornerstone chamber programs.

President's Role. Henry County has experienced tremendous growth over the past 15 years in terms of population and businesses. The chamber's board of directors sets policy through the vision and guidance of the president. The role of the professional chosen to lead the chamber will be to engage the membership of the organization in all aspects of the community: leadership, infrastructure, education (both K-12 and higher), advocacy for pro-business regulations and policies.

Key Skill Sets, Other Requirements. The new president of the chamber should be a graduate of an accredited college in the area(s) of association management, business and/or marketing; or have equivalent, extended experience working with non-profit organizations.

The leader should have at least five years of business experience or work with a non-profit organization; understand the role of a chamber in a community; proven track record of successful initiatives designed to improve the quality of life of a community or region; and communication skills in the areas of public speaking, listening, written documents, and social media.

How to Apply. Candidates interested in the Henry County Chamber's president position may upload a cover letter addressed to Tim Chason, as well as a copy of their resume, at www.thechasongroup.com. The deadline to submit the documents is February 22, 2019.

For more information, contact Tim Chason at 404.735.0540 or Randy Cardoza at 404.661.9438.



*Advocating
 for business
 at the
 Georgia
 State Capitol
 in Atlanta is
 one of the
 key roles of
 the chamber.*