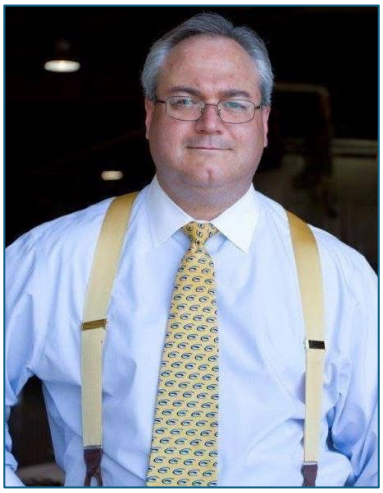
KILGORE
★ TEXAS ★
ECONOMIC DEVELOPMENT CORPORATION

Kilgore Economic Development Corporation Taps Randy Seitz as New Executive Director

(Kilgore, Texas – August 2026) Members of the Kilgore Economic Development Corporation Board of Directors have announced Randy Seitz as the new Executive Director of the organization. The newly appointed leader began his role earlier this month.



The Chason Group collaborated with KEDC on the executive search process.

"Randy has a distinct understanding of economic development and the important role it plays in a community like Kilgore," according to Alan Pollard, KEDC Board President and Vice President of SATCOM Antenna Products at CPI. "His successes in other communities and strategic planning expertise can make a huge difference in building upon the strong foundation Kilgore has in place today. The Board and professional team are excited to welcome him to Kilgore."

Most recently, Seitz served as President and Chief Executive Officer of the Bee Area Partnership in Bee, Texas, a position he held from 2020 until resigning to move to Kilgore. Other positions he has held include President and CEO of Penn-Northwest Development Corporation, Mercer County, Pennsylvania; Oil Region Alliance of Business, Industry, & Tourism, Oil City, Pennsylvania; and Harlingen Area Chamber, Director of Economic Development, Harlingen, Texas.

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During his time in Bee, Seitz led initiatives totaling $153 million in new capital investments and helped create 1,429 jobs. His efforts were also recognized for year-over-year gains in sales/use tax through targeted attraction and employer retention. And while serving at the Penn-Northwest Development Corporation, Seitz played a significant role in attracting $245 million in new capital investment and supporting $281 million in local industry expansion.

"Randy's demeanor and positive approach to growing the economy in a community are two of the key reasons I believe he is a great match for Kilgore," said Pam DeCeault, KEDC Board Vice President, banking executive and philanthropist. "Our community has one of the most successful business parks in the region. Synergy Business Park is a Class A, campus-style business park with full infrastructure, amenities, and curb appeal. Randy can make a difference in our marketing to prospects and in engaging existing manufacturers to expand their footprints here."

"I am grateful to the Board of Directors for the confidence they have placed in me and excited to become part of the Kilgore community," said Seitz. "KEDC has established an impressive record of economic development success and enjoys strong partnerships with business leaders, elected officials, educational institutions, and community stakeholders. I look forward to working alongside the Board, staff, investors, and regional partners to build upon that foundation, strengthen economic opportunities, support existing employers, and position Kilgore for continued long-term growth."

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EXECUTIVE SEARCH

The executive search process has been broken into three different phases. The first phase was to gather feedback from community stakeholders regarding the key skill sets desired of the next Executive Director. The second phase consisted of casting the net for qualified professionals for the top leadership role. The final phase included a detailed vetting process that included in-person interviews and written communications.

The Executive Director serves as the chief executive officer of KEDC and is responsible for the overall leadership, strategic direction, and day-to-day management of the organization. Reporting to the Board of Directors, the Executive Director directs all economic development initiatives, including business recruitment, retention and expansion, real estate development, and stakeholder engagement.

Other KEDC internal team members include Katherine Kirkpatrick, Marketing & Development Director and Stephanie Moore, Economic Development Coordinator.

The Chason Group (www.thechasongroup.com) is an executive search firm specializing in economic development organizations, chambers of commerce, destination marketing organizations, and foundations.