Albany Convention and Visitors Bureau Selects Kasey Summerville as President & CEO

(Albany, Georgia- November 2025) - The Albany Convention and Visitors Bureau, also known as Visit Albany, has announced Kasey L. Summerville as the new President and CEO. Johnny Seabrooks, Chair of the Albany CVB, made the announcement. The Chason Group was retained to lead the executive search for the organization.

Summerville brings more than 20 years of leadership experience in destination marketing, community engagement, and executive management. She previously served as President of Summerville Enterprises, a consulting firm specializing in strategic marketing development, event strategy, and nonprofit board advisement.

Summerville has held multiple leadership roles with the Little Rock Convention & Visitors Bureau, including Vice President of Marketing, Communications & Community Engagement, Senior Director of Tax Revenue, and Director of National Accounts. In these roles, she developed and implemented long-term marketing strategies, launched city-wide tourism campaigns, negotiated major event contracts, and built strong partnerships with community stakeholders.

Her career also includes 15 years as the elected Tax Assessor for Clark County, Arkansas, where she focused on fair property assessments, community outreach, and public transparency.

New Contact Information

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"We are excited to welcome Kasey to Albany," said Seabrooks. "Her proven track record in tourism leadership and community collaboration will be invaluable as we continue to grow Albany as a premier travel and events destination. I believe she is the right professional to build on the solid foundation already in place at Visit Albany."

Summerville holds a Master of Arts in Management and Leadership from Webster University, a Bachelor of Arts in Organizational Leadership from Philander Smith University, and the Certified Destination Management Executive (CDME) credential from Destinations International.

A search committee was appointed earlier this year to identify candidates for the position. In addition to Seabrooks, others serving on the committee included Victor Landry, Albany Civic Center; Linda Davis, Holiday Inn Express; Terrell Jacobs, Albany City Manager; Derron King, Dougherty County Administrator; Nicole Williams, Albany Area Arts Council; Juwan Wilson, M&M Mars; and Andrew Wulf, Albany Museum of Art.

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