

POSITION ANNOUNCEMENT



BEAUFORT, SC REGIONAL CHAMBER OF COMMERCE

Overview.

The Beaufort Regional Chamber of Commerce, based in Beaufort, South Carolina, has launched a search for a President. The Chason Group has been retained to assist the Chamber with the executive search.

The Chamber is recognized by its members and government leaders for the strong role the business organization takes in advocating for its investors. With a budget of over \$700,000 and a professional staff of three, the Chamber serves as the voice of business for the region. The service area includes

Northern Beaufort County, specifically the South Carolina Lowcountry areas of Beaufort, Port Royal, Lady's Island, Burton, Sheldon, Yemassee, St. Helena Island, and the Sea Islands.

The Board of the Chamber is seeking a strategic visionary and collaborator who will build upon the solid, forward-looking foundation the organization already has in place. An extremely competitive compensation package is offered for the President's position, including health insurance, life insurance, retirement, incentive plan, and more.

About The Beaufort Region.

Northern Beaufort County is a unique blend of a variety of geographical and cultural areas. The City of Beaufort, the county seat, is home to a National Historic Landmark District showcasing more than 50 historic structures. The Town of Port Royal is a historic seaside town with maritime history and ripe with redevelopment opportunities. St. Helena Island is a largely rural island home to the historic Penn Center, the picturesque Hunting Island, and the resort destination of Fripp Island. The balance of Northern Beaufort County is a mix of smaller residential communities and unincorporated areas, each with its own unique character.

Additionally, Northern Beaufort County is renowned for its diverse and unique environment, boasting coastal wetlands, maritime forests, barrier islands, numerous historic and cultural sites, and its myriad of recreational opportunities.

The population of Beaufort County is approximately 192,000, with Northern Beaufort County representing 83,000 of those citizens. The Beaufort-Port Royal Region is growing on par with the State of South Carolina as one of the fastest growing states in the US, at an annual rate of 1.1%. Initiatives such as the Digital Corridor, South Coast Cyber Center, and the Beaufort Economic Development Corporation, as well as partnerships with The University of South Carolina Beaufort and the Technical College of the Lowcountry, ensure the region is poised to capitalize on the opportunities of the future.

The region is also recognized as the home for three military installations, including the Marine Corps Air Station and Parris Island Marine Corps Recruit Depot. Military and businesses associated with the bases employ approximately 15,000 people. Other large employers in the Lowcountry include Hargray Communications Group, Lockheed, Beaufort Memorial Hospital, and businesses linked to the hospitality industry. Overall, Northern Beaufort County is home to a vibrant economy supported by a wide variety of business sectors.

About The Beaufort Regional Chamber.



The Beaufort Regional Chamber is robust, financially sound, and volunteer leadership abundant. The Chamber is based on four core values: integrity, collaboration, inclusion, and service. The Board has focused its mission on supporting local businesses, growing the economy, and building leadership capacity in the region. Advocacy, partnerships, military, vision, and insight are just a few of the mission driven areas.

The Chamber utilizes its members to engage in areas that will enhance the region as a whole. The Military Enhancement Committee (MEC) of Beaufort County is an Auxiliary Committee of the Chamber and prime example of volunteer involvement. The committee is designed to enhance the quality and value of the military installations of Beaufort County and to lay the framework to defend the three military bases with regard to any threats, including base realignments and closures, and to establish procedures and contingency plans in the event one or more of these military installations is closed or realigned.

Advocacy is also a key role the Chamber plays in the local, state, and federal arenas. The Chamber builds a legislative agenda each year that ties into the core values and mission of the organization. Weekly updates are provided to members on legislation impacting their businesses.

The Carolinas Association of Chamber of Commerce Executive (CACCE) recognized the Beaufort Regional Chamber as the 2022 Outstanding Chamber of the Year (for a chamber with under 700 members).





The Chamber Ambassadors are extremely active at the Beaufort Regional Chamber.

About The President's Position.

The President serves as the chief executive and is responsible for all aspects of operations for the Beaufort Regional Chamber of Commerce. He / she reports directly to the Board of Directors through an annually elected Chair. The professional provides vision, strategic direction, and management for the programs and personnel of the organization. The leader demonstrates expertise in strategic planning, program and personnel management, resource development, nonprofit governance and operations, financial management, marketing, public policy and advocacy, and community, economic, and workforce development. The President serves as the lead spokesperson for the Chamber and strategic initiatives, representing the organization's interests to the media, elected officials, and all community and organizational stakeholders. Furthermore, the President is charged with the proficient management of all resources at the Chamber's disposal, including both team members and volunteer efforts. Key skill sets required include the ability to manage and support current programs; develop new initiatives and collaborative partnerships; and to lead, engage, and commit to include the best diversity, equity, and inclusion practices for the region.

Education and Experience Requirements.

Candidates for the President's position should currently have these credentials.

- Bachelor's degree in the area(s) of association management, economic development, community development, public relations, public administration, business and/or marketing from an accredited college or university or equivalent experience.
- Three years of executive-level leadership and personnel management experience with a Chamber of Commerce, nonprofit organization, or business of similar scale and complexity, with demonstrated working knowledge of business principles, public policy, community development, economic development, workforce development, event planning, and program development.

How To Apply.

The Beaufort Regional Chamber of Commerce has retained The Chason Group, an executive search firm specializing in chambers of commerce, to lead the recruitment process. Candidates interested in applying for the President position may upload a cover letter and a copy of their resume at www.thechasongroup.com. All cover letters and resumes must be received no later than May 20, 2024. The most qualified candidates will receive a detailed application to complete prior to the interview process. The start date for the position is July / August 2024. For more information, contact Tim Chason at 404.735.0540.