Big Canoe® POA

Big Canoe Selects Benjamin Brown as General Manager

(Jasper, Georgia – October 2026) The Big Canoe Property Owners Association (POA) has selected Benjamin I. Brown, CMCA, as its next general manager. Following a comprehensive national search conducted by the POA Board of Directors and Search Committee. The Chason Group partnered with the Big Canoe POA to lead the search process.

Benjamin Brown

Brown brings 25 years of leadership experience in municipal government, large-scale residential communities and resort operations. He currently serves as Assistant Town Manager for the Town of Hilton Head Island, South Carolina.

Before joining the town, he was Director of Planning and Property Operations for the Palmetto Dunes Property Owners Association, a premier oceanfront community in Hilton Head Island.

Earlier in his career, Brown served as Principal Planner for the Tc
Senior Planner for Development Review and Zoning with the Town of Hilton Head Island.

As Vice President of Facilities and Development for Hilton Head Health, Brown led capital planning, facilities, and development initiatives while coordinating cross-functional efforts with culinary services, fitness, spa operations, marketing, information technology, and administrative teams.

In accepting the position, Brown spoke about his connection to Big Canoe.

"My wife, Suzanne, and I are excited to become part of the Big Canoe community and look forward to building relationships with property owners and staff," Brown said. "We have been visiting Big Canoe for several years and value its unique history and reputation as an exceptional residential mountain community."

POA Board President Sandy Pullara said Brown's leadership style and operational expertise made him the ideal choice.

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"Ben is known for translating complex operational issues and policies into clear direction and disciplined execution," Pullara said. "He is also recognized for his visible leadership, strong communication skills, ability to listen, and experience working with diverse stakeholders in high-profile environments."

Jim Conneely, Board Vice President and chair of the General Manager Search Committee, echoed those sentiments.

"Ben distinguished himself throughout the search process because of his leadership experience and success managing complex organizations similar to Big Canoe," Conneely said. "He brings a rare combination of municipal government, community association and resort amenity experience. The nationwide search conducted by The Chason Group was transparent and thorough, allowing the committee to evaluate candidates objectively using the key leadership attributes identified by both the Board and the Big Canoe community."

The Big Canoe General Manager oversees the daily operations of the Property Owners Association, providing executive leadership that transforms the Board's strategic objectives into measurable results. The position is responsible for implementing long-range planning, organizational leadership, and operational execution across the complex, multi-functional systems of the 8,000-acre, 54-year-old mountain residential community.

Brown earned a Bachelor of Arts degree from the University of Wisconsin and holds the Certified Manager of Community Associations (CMCA) designation. He has been active in civic and nonprofit leadership on Hilton Head Island, including service on residential community boards of directors, where he has served as board president and as a member of an Architectural Review Board. He is also a graduate of Leadership Hilton Head Island-Bluffton, a program similar to Leadership Big Canoe.

About Big Canoe

The Big Canoe Property Owners Association is the private nonprofit organization responsible for the governance, operations, and long-term stewardship of Big Canoe, an approximately 8,000-acre gated residential community in the North Georgia mountains. The community includes approximately 3,000 homes, 6,000 residents, extensive recreational amenities, infrastructure, clubs, committees, and public safety services.

About The Chason Group

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