



# POSITION ANNOUNCEMENT



# Carroll Tomorrow

Carrollton, Georgia

## Vice President of Economic Development

**Overview.** Carroll Tomorrow, based in Carrollton, Georgia, has retained The Chason Group to lead an executive level search for a Vice President of Economic Development. Tim Chason and Randy Cardoza of The Chason Group ([www.thechasongroup.com](http://www.thechasongroup.com)) are working with the community's leadership to facilitate the process.

**About the Community.** Located in West Georgia, Carroll County is 30 miles west of downtown Atlanta and close to many other southeastern metropolitan areas. The population of the community is 119,992 based on the latest US Census Bureau data. The median age is 34.5. The county has seven municipalities, with Carrollton serving as the county seat. Others include Bowdon, Bremen, Mount Zion, Roopville, Temple, Villa Rica and Whitesburg. The citizens of Carroll County have committed to maintaining greenspace and providing access to outdoor activities and past times – striking a balance between growth and development.

**About Carroll Tomorrow.** Established in 2001, Carroll Tomorrow is a unique countywide public-private economic development organization that serves as the staff for Carroll County's four industrial development authorities. In concert with city and county leaders, Carroll Tomorrow works closely with state economic developers and site selection consultants to support expansion of existing business and recruit new companies to the area. The economic development initiative is a "one-stop-shop" for businesses seeking growth opportunities.

**The Position.** The Vice President of Economic Development is responsible for leading a focused effort to increase the local tax base and grow new, high-quality jobs in Carroll County. This includes the expansion and retention of existing businesses.

The professional leader is accountable for both commercial and industrial recruitment. Other responsibilities include: property data base maintenance; project lead development; site visits; providing leadership and guidance to development authorities; oversight of all daily operations and budgets; and, in collaboration with the community, developing and implementing an economic development strategic plan.

The Vice President represents Carroll Tomorrow at meetings with clients, investors, developers, community leaders, and other stakeholders.

**Qualifications.** Candidates applying for the economic development position should hold a Bachelor's degree, ideally with an MBA or other post-graduate work, from an accredited college.

Applicants should have a minimum of three years of management, executive and/or strategic leadership experience in a field that is related to economic and/or community development.

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**Key Responsibilities.** The Vice President of Economic Development will work closely with the President of Carroll Tomorrow, existing industry leaders, elected and appointed local and state government officials, and other community partners to build an economic development program that is sustainable and competitive.

Key responsibilities will include providing administrative and collaborative support for development authorities in the community. Developing relationships with site consultants, real estate brokers, property owners, utility partners, and public/private agencies designed to improve the quality of life of Georgian is also an important component of the position.

The Vice President will be accountable for responding to RFIs and RFPs on an accurate and timely basis. At that same time, the professional

will be expected to build a creative target marketing action plan that raises the profile of Carroll County.

In terms of fiscal management, the Vice President will be responsible for fiscal management of Carroll Tomorrow as approved by the President and Board.

**How To Apply.** For more information regarding the executive search process for the Vice President of Economic Development position with Carroll Tomorrow, please contact Tim Chason at 404.735-0540 or Randy Cardoza at 404.661.9438. A cover letter and resume may be uploaded at [www.thechasongroup.com](http://www.thechasongroup.com). The deadline for materials to be submitted is September 3, 2021. The anticipated start date for the position is October 2021.

