



CUMMING-FORSYTH COUNTY
CHAMBER OF COMMERCE

Position Announcement

Vice President of Community Development

Overview. The Chason Group, Inc. has been selected to conduct an executive search for a professional to serve as the Cumming-Forsyth County Chamber of Commerce Vice President of Community Development. Tim Chason of The Chason Group is working with the Cumming-Forsyth Chamber leadership to coordinate the executive search.

About the Cumming-Forsyth Chamber. The Chamber has been a catalyst for developing an environment advantageous to businesses in Cumming-Forsyth for many years. Through partnerships with the City of Cumming and Forsyth County Board of Commissioners, the business organization is leading community and economic development initiatives for the community to expand the tax base and create new jobs.

Since 2004, James McCoy has served as President and CEO of the 800 member Chamber. Jimmy Lane, a graduate of the US Chamber's Institute of Organization Management, is the Executive Vice President and Robert Long is Vice President of Economic Development. The nine member team operates on an annual budget of approximately \$2.4 million.

Position Responsibilities. The Vice President of Community Development will initially focus on completing the voting process to form a Community Improvement District in South Forsyth County. Approximately 60% of the votes have been collected for the self-taxing district. This will be the first CID in Forsyth County.

Additional responsibilities will include establishing the South Forsyth CID as a legal entity, organizing the election of a Board of Directors, development of a proposed budget and millage rate levy, and initiating a communication platform.

Upon successful completion of the goals associated with the South Forsyth CID, the Vice President of Community Development will then execute the overall community development strategy to engage Forsyth County residents, civic and business leaders to enhance and promote the community brand and promote key community building infrastructure projects to enhance the overall quality of life in Forsyth County.

Minimum Qualifications. The minimum qualifications for the Vice President position include: Bachelor's degree, with a Master's degree desired, in the area(s) of public relations, association management, business and/or marketing from an accredited college or university or equivalent experience; minimum of three years of experience in the business, chamber of commerce, association, economic development and/or community development field, or a combination of the these; a successful record of achieving strategic objectives; and positive results working with a Board of Directors, governments, and members.

The successful candidate should possess excellent communication and organizational skills. The Vice President will be expected to develop and deliver many one-on-one presentations as well as speak before large groups. The Chamber operates as a team and has proven their success many times through this approach. The Vice President is a key member of this team.

How To Apply. Send a cover letter and resume to Tim Chason at tchason@thechasongroup.com. The position will remain open until filled. For more detailed information, contact Tim at 404.735.0540.

Forsyth County, Georgia Facts

- With a population of 227,967 based on 2017 US Census estimates, Forsyth County has been consistently ranked as one of the 10 fastest growing communities in the nation since 1995.
- Named by Forbes Magazine as one of the "Best Places in America to Get ahead."