



City of Peachtree Corners Selects Louis Svehla as Communications Director

(Peachtree Corners, Georgia) Louis Svehla, a seasoned professional public information officer, has been selected as the new Communications Director for the City of Peachtree Corners. The announcement was made by City Manager Brian Johnson. The Chason Group was retained to lead the executive search for the municipality.

Svehla was serving as the Public Information Manager for the Walton County Board of Commissioners in DeFuniak Springs, Florida. He will be replacing Judy Putnam, who announced her retirement earlier this year.

“The opportunity to hire an individual with as diverse a background and experience as Louis is a fantastic opportunity for not only the city government, but for our residents and businesses,” said Johnson. “While we are sad to be losing Judy as a member of our team, we look forward to working with Louis to continue to build on our strong history of communication and partnership with the community.”

Svehla had been with the Walton County Board of Commissioners since 2012. He is no stranger to Georgia having served as Public Information Director for the Richmond County School System in Augusta from 2008 until 2012. Prior to working with the school system, he served as Director of Marketing for Augusta Medical Systems.

As a graduate of Georgia College and State University in Milledgeville, Georgia, Svehla earned a Bachelor’s degree in Mass Communications while focusing on journalism, advertising, and public relations.

The Communications Director for Peachtree Corners is responsible for developing, implementing, and coordinating communications to provide information to the public. Svehla will be accountable as the point of contact for all media requests received by the city, elected officials, and internal personnel; maintaining guidelines, continuity, and consistent updates to social media sites and websites; and coordinating communications with the public through various platforms.



New Contact Information

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“I cannot overstate how excited I am to be part of the City of Peachtree Corners and this community. I would like to thank Mayor Mike Mason and City Manager Johnson for this wonderful opportunity,” said Svehla. “I look forward to supporting the city government, its departments, residents and businesses through providing the highest level of communication, customer service, and community outreach.”

Svehla started in his new role earlier this month. He will report to Johnson as the City Manager.

The Chason Group, which is Georgia based, specializes in executive searches for certain positions in local governments, economic development organizations, chambers of commerce, foundations, and other non-profits.