



## Position Announcement

# Director of Membership and Programs

**Overview.** The Chason Group, Inc. has been selected to conduct a talent search for a professional to serve as Director of Membership and Programs for the Council for Quality Growth ([www.councilforqualitygrowth.org](http://www.councilforqualitygrowth.org)) in Atlanta, Georgia. Tim Chason is working with the Council's leadership to coordinate the search.

**About the Council for Quality Growth.** The Council's work on behalf of its members has a direct and profitable impact on their bottom line. By providing advocacy, information, and education to its members, the organization addresses strategic economic planning, infrastructure needs, and tough quality-of-life issues throughout the metro Atlanta region and state. The Council, a not-for-profit trade association, is the only organization that works every day to ensure the Metro Atlanta region's regulatory environment supports quality growth and development. As the only advocacy organization that operates broadly across the growth and development industry, the Council brings together and advocates for those who work at the intersection of public policy and private investment, including developers, contractors, engineers, architects, planners, law firms, and banks. The Council is often engaged by the public sector to advise on regulation that protects communities while continuing to encourage economic development.

**Position Responsibilities.** The Director of Membership and Programs reports to Michael Paris, President and CEO of the Council who has served in the role since late 2003. The Director is charged with retaining and growing the membership base of the Council as well as

organizing and implementing programs associated with the organization. With a membership base of over 300 companies, the professional chosen to serve in the position will focus on sustaining and generating new revenues from upgraded membership levels to cultivating relationships with investors. A commission sales team works under the guidance of the Director.

The programming role of the Director is essential to the Council's mission of educating and advocating strategic economic development. A few of the current programs include the Four Pillar Award ceremony, Community Improvement District Recognition event, and State of the County series in the metro Atlanta region. Three team members report to the Director in this area.

**Minimum Qualifications.** The minimum qualifications for the Director of Membership and Programs position include: Bachelor's degree, ideally with other post graduate work, from an accredited college or equivalent experience, in the area(s) of communications, business, marketing or related areas. Desired candidates must have professional experience in marketing, sales, trade organization programming and event management.

**How to Apply.** For more information regarding the Director's position with the Council for Quality Growth, please contact Tim Chason at 404/735-0540. A cover letter and resume may be submitted to [tchason@thechasongroup.com](mailto:tchason@thechasongroup.com). The deadline for interested candidates to provide information is Friday, June 1, 2018. A detailed application will be provided to the most qualified individuals. Targeted start date is late June 2018.