

POSITION ANNOUNCEMENT



PRESIDENT

Key Attributes Required

- *Economic Development Experience*
- *Relationship Builder*
- *Marketer*
- *Communicator*
- *Strategic Thinker*

Overview. The Development Authority of Coweta County and Coweta County Development Authority, located in Newnan, Georgia, are seeking candidates for president of the organizations, which operate as a single entity, to lead the community's economic development initiatives. The Chason Group (www.thechasongroup.com) has been retained to assist the authorities with the executive search process.

About The Development Authorities. Coweta County has two development authorities designed to lead the marketing and facilitation of economic development in the community – one statutory and the other constitutional. The primary roles of the

economic development organizations include marketing and promotion of the area to create new jobs and capital investments as well as assist in the retention of existing businesses and careers. The government appointed organizations utilize their legal powers to provide financing mechanisms for both new and existing companies.

The Coweta County Board of Commissioners appoint members of the authorities to staggered terms. Funding for the economic development programs is a line-item budget in the county's annual financial plan. The 2021-22 budget is approximately \$463,000. The authorities operate independently of the Board of Commissioners.



About Coweta County. Positioned in the southwest quadrant of the Atlanta MSA, Newnan and Coweta County are located along Interstate 85. Coweta has a population of 148,509 citizens. The county is the 49th fastest growing county in the US.

The community has become a magnet for those seeking an exceptional quality of life, with a wide range of inviting parks, residential homes, state-of-the-art healthcare treatment options and an education system that prioritizes advancement and lifelong learning.

Atlanta’s Hartsfield-Jackson International Airport is located 27 miles from Coweta and is considered one of the greatest economic development assets in the southeastern United States.

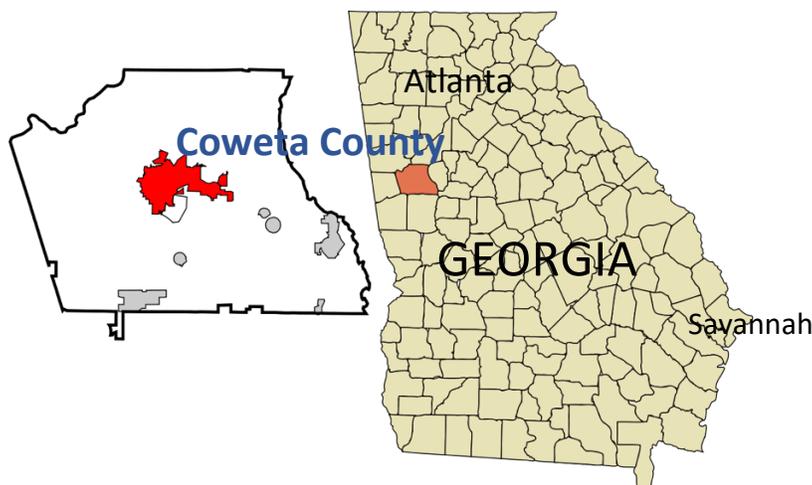
Existing Industries. Coweta’s corporate and global headquarters have a significant impact on the community. The location of Semperit Industrial in 2021 increased Coweta’s headquarters count to nine in total. Some of the others include Bonnell Aluminum, Blickle USA, Hitachi, EGU North America, Inc.

Headquarter operations create an innate demand for additional support operations and industries. Headquarters are not attracted to clusters of potential talent, but the quality-of-life factors usually generate greater consideration.

Other existing industries also play a major role in a community’s economy. A sampling of those companies with operations in Coweta include HelloFresh, Amazon Fulfillment Center, Hale Aircraft, Inc., Corvaglia Closures USA, Kason Industries, Inc., Winpak Films, Inc., and Yamaha Motor Manufacturing Corporation of America.

The Position. The president is responsible for the overall day-to-day vision and leadership of Coweta County’s economic development initiatives which includes serving as the primary development representative for the community.

Currently, in addition to the president, the professional staff includes two project managers who work hand-in-hand with the leader of the organization to answer RFPs, RFIs, site visits, and marketing.



By The Numbers	
Coweta County 2021 Results	Over 800 new jobs
	76 new projects \$333 million + in new investments
	Collectively, over 4,000 jobs in previous 3 years
	\$630 MM investment in previous 3 years



The Ideal Candidate. The leaders of the development authorities are seeking a candidate who is experienced in the economic development field and understands how to work with other stakeholders to grow the local economy. Additional key attributes desired include a professional who has an expertise in developing and building relationships; an individual who understands how to market to companies looking to expand their operations; and a strategic thinker who is an innovator in finding solutions to complex issues.

Qualifications. Candidates for the president's position should have at least five years of experience as an economic developer or similar

role(s). Applicants should possess a bachelor's degree or equivalent experience. In addition, the successful candidate will be required to reside fulltime in Coweta County within six months of the start date.

How To Apply. Candidates interested in the president's position may upload a cover letter addressed to Tim Chason, as well as a copy of their resume, at www.thechasongroup.com. The documents should be submitted in PDF format. The deadline for the materials to be submitted is May 13, 2022. For more information on the position, please contact Tim Chason at 404.735.0540 or via email at tchason@thechasongroup.com.