Position Announcement

President & CEO

Conyers, Georgia

CREDC

CONYERS ROCKDALE ECONOMIC DEVELOPMENT COUNCIL

Overview. The Conyers Rockdale Economic Development Council, located on the eastern side of the Metro Atlanta MSA, is seeking candidates for president and chief executive officer to lead economic development for the community. The Chason Group has been retained by the CREDC to lead the executive search.

About the Conyers Rockdale Economic Development Council. The CREDC is a joint partnership of the City of Conyers, Rockdale County Board of Commissioners, Development Authority of Rockdale County and the Conyers-Rockdale County Chamber of Commerce. Funding and support for the economic development organization is provided at different levels by the partners.

Leaders from the City of Conyers, Rockdale County Commissioners, Development Authority, Rockdale County Schools and private sector serve as the Board of Directors.

Key areas of economic development responsibilities include recruitment of advanced manufacturing, technology and fintech type companies in order to diversity the local economy; retention and servicing existing operations; providing support for the film industry; and working with entrepreneurs and retail businesses to locate and grow.

The CREDC offices are co-located with the chamber of commerce and has two professional staff members on the team.

About Conyers and Rockdale County. Rockdale County's population has grown 34% since 2000 and is expected to grow another 30% by 2050. The 2019 Census estimates the current population at 90,896. Located 25 miles from downtown Atlanta and 27 miles from Hartsfield Jackson International Airport, the community has become a hub for many companies needing the resources of the metro area. Major transportation arteries include Interstate 20, U.S. Route 278 and State routes 212, 20 and 138.

Major Victory. One of the latest economic victories for Conyers and Rockdale is the expansion of Pratt Industries. The new addition includes $70 million in investments and 90 new positions.

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The Position. The president is responsible for directing and facilitating inclusive and strategic economic development initiatives to grow and maintain jobs and increase the tax base in Conyers and Rockdale County. The professional is accountable for both commercial and industrial recruitment and maintenance. Film production is also a key component of the organization. The leader is accountable for continuing to build this economic sector for the community as well. Other responsibilities include: providing leadership and guidance to the CREDC staff and board of directors; oversight of all daily operations; and, in collaboration with the community, developing and implementing a strategic economic development plan on an annual basis. The president represents the CREDC at meetings with clients, working with funding partners and the media.

Key Attributes. The Search Committee for the CREDC is seeking a professional who has a keen knowledge and experience in the commercial and industrial development fields as well as community development; excellent communication skills in terms of verbal, written, listening and digital means; and has experience in building strong, viable work teams to accomplish strategic goals.

Requirements. Candidates applying for the president's position should hold a Bachelor's degree, ideally with an MBA or other post-graduate work, from an accredited college; or equivalent experience. Professionals submitting a resume must also have at least three years of executive management leadership experience in the business, economic development and/or community development field, chamber of commerce, association, or a combination of these.

Successful experience in leading a professional work team is also desired of candidates.

How to Apply. Candidates interested in the CREDC President's position may upload a cover letter addressed to Tim Chason, as well as a copy of their resume, at www.thechasongroup.com. The deadline to submit the documents is March 19, 2021. Only PDF documents will be accepted. Anticipated start date for the new executive is May / June 2021.

For more information on the position, please contact Tim Chason at 404.735.0540 / tchason@thechasongroup.com or Randy Cardoza at 404.661.9438.

The Resident and Ozark are just two of many productions currently filming in Rockdale County.