

Position Announcement

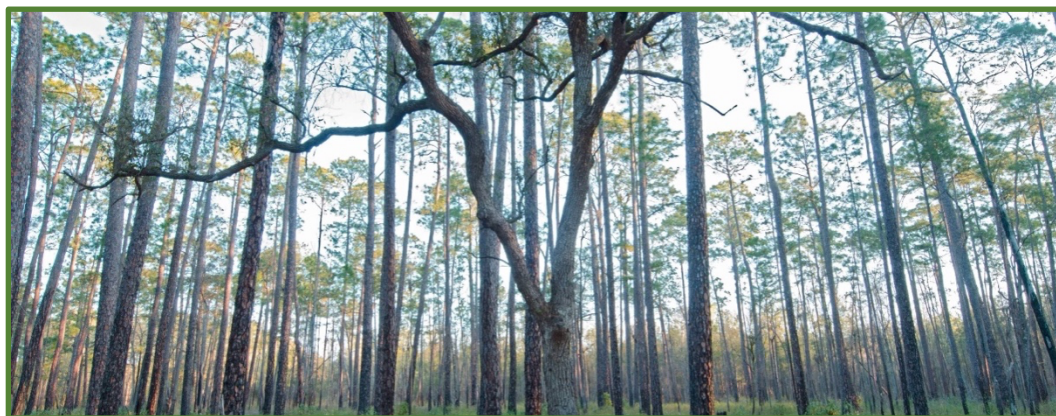


PRESIDENT AND CHIEF EXECUTIVE OFFICER

Overview. The Development Authority of Appling County, located in Baxley, Georgia, has initiated a search for a President and Chief Executive Officer. The Authority has retained The Chason Group (www.thechasongroup.com) to lead the executive search process.

Position Summary. The Development Authority of Appling County delivers economic development services for the community as a whole. The President and CEO is responsible only to the Board of Directors of the DAAC and is charged with providing leadership, long-term visioning, strategic planning and implementing best economic development practices in Appling County. The role is focused on developing and maintaining the ecosystem necessary to carry out existing business support, new business recruitment, and retail development.

The executive works with the Development Authority Board and other stakeholders to execute plans designed to maintain and grow existing businesses and entrepreneurship as well as attract new investments for Appling County. The overall goal is to expand the local employment opportunities. Specific responsibilities shall include encouraging the expansion and establishment of commercial, professional, and industrial businesses. The leader shall provide tactical guidance to the Board, local governments, and other stakeholders; oversight of all daily operations; and, in collaboration with the community, develop, implement, and maintain an economic development plan of action. The President and CEO shall represent Appling County and the Development Authority at meetings with clients and working with various partners.



Timber related businesses are a significant component of Appling County's economic environment.

About Baxley and Appling County, Georgia.

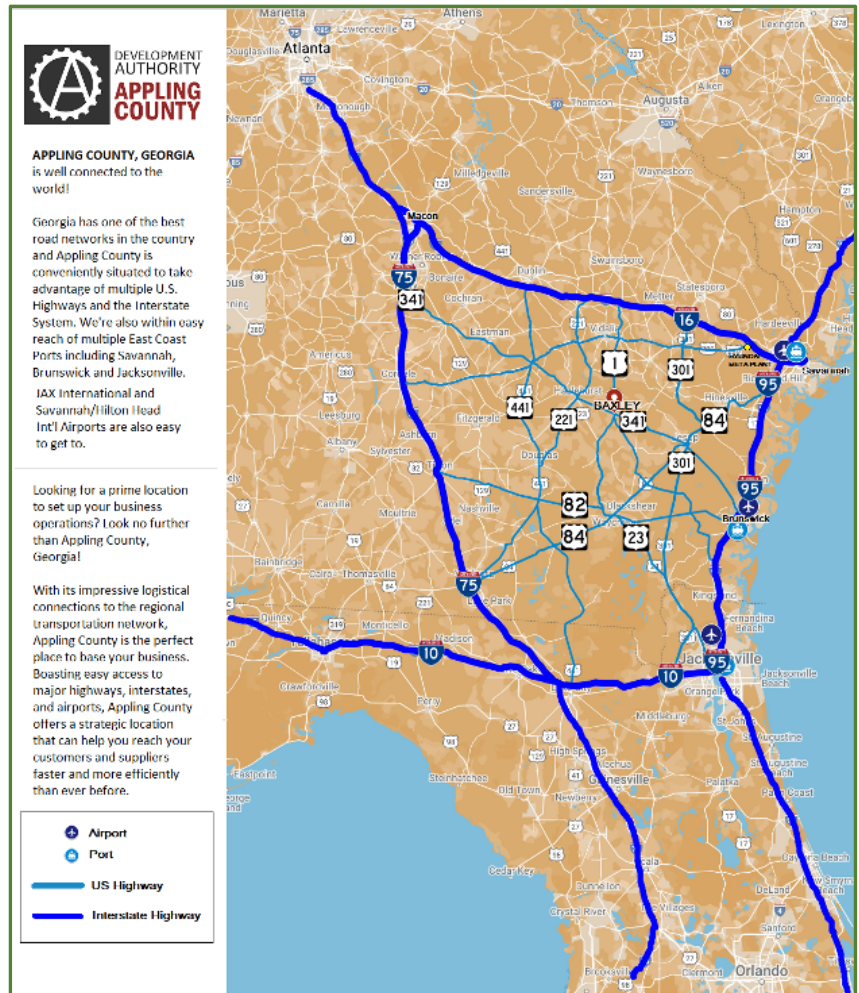
Appling County, Georgia has a population of 18,488 according to the US Census. Located in the southeastern quadrant of the state, the area has excellent four-lane and interstate transportation corridors to the Port of Savannah and Atlanta.

The largest private employer in the region is the Edwin I. Hatch Nuclear Plant, located in Baxley. The plant was Georgia's first nuclear-powered electric generating station and is one of three nuclear facilities in the Southern Company System. Unit 1 began commercial operation in 1975. More than 800 people oversee the plant's operations 24 hours a day, every day of the year.

Other key industries in the area include agriculture, wood products, trailer manufacturing, and food processing.

More about the President's Role.

The President is charged with recruiting the types of business and industry identified by the Development Authority Board and community stakeholders. The professional is responsible for building relationships with economic development partners at a local, regional, and state level. This position is also responsible for overseeing the building and site inventory database for the county. Media relations, marketing and website management all fall within the executive's responsibilities as well. Day-to-day operations of the office, accounting, and budgeting decisions are also the responsibility of this position.



Key Character Traits / Skill Sets Required of President and CEO

Visionary

Leader

Collaborator

Marketer

Public Speaker

Excellent Networker

Strategic Planner

Professional



THE CHASON GROUP
EXECUTIVE SEARCH



Down2Earth Trailers is one of the products manufactured in Appling County.

Education and Experience Required of Candidates.

- Bachelor's degree in the area(s) of economic development, community development, real estate, public relations, public administration, business, economics, and/or marketing from an accredited college or university or equivalent experience.
- Executive management leadership experience in the business, economic development and/or community development field, chamber of commerce, association, or a combination of these, is preferred.
- A proven tenure in leading an organization through visionary growth and meaningful change to improve the business environment of the community.
- An innovative, creative, and strategic thinker who has experience in developing relevant initiatives and goals to enhance Appling County's tax base.
- Experienced team builder and leader who will effectively represent Appling County in many environments.
- A proven track record of successfully working with economic development organizations, governments, and community stakeholders.

How to Apply for the President's Position

The Development Authority of Appling County, Georgia has retained The Chason Group, an executive search firm specializing in economic development organizations, to lead the executive search process. Candidates interested in applying for the President's position may upload a cover letter and a copy of their resume at www.thechasongroup.com. The deadline for submitting the documents is April 4, 2024. The most qualified candidates will receive an application to complete after the deadline. The start date for the position is second quarter of 2024.