



## Chief Executive Officer Athens, Georgia

**Overview.** The Food Bank of Northeast Georgia, based in Athens, Georgia, has launched an executive search for a Chief Executive Officer. The Chason Group has been retained to lead the Board of Directors through the process.

**About the Food Bank.** The Food Bank of Northeast Georgia was founded in 1992 as a 501(c)(3) in an effort to end hunger in fourteen counties across the region.

The Food Bank gathers donated items and purchased surplus food and distributes it to human-service agencies. These smaller non-profits then distribute that food to local community members in need. The organization works with local, regional, state, and national product partners to bring food into the community. Product partners include manufacturers, grocers/retailers, distributors, trucking companies, farms and other businesses and caring individuals.

Once the Food Bank receives the food, it is processed, stored, and distributed back to people in need. The Food Bank distributes items for hunger relief to those in need through partner agencies and mobile pantry events. Other distribution programs include targeted programming, childhood hunger programs, senior hunger programs and family hunger programs.

**The Food Bank's History.** The nonprofit's first established home was on Prince Avenue in the downtown area of Athens, home of The University of Georgia. In that first year, the Food Bank distributed approximately 350,000 pounds of food to 36 partner agencies.

In 1997, the Food Bank relocated to its current facility on Newton Bridge Road, which has since been expanded to continue meeting the needs of the area. In 2016, the Food Bank added a second location in Clayton, Georgia – the Mountain Regional Branch. The expansion included a state-of-the-art facility complete with a teaching kitchen, commercial kitchen, and frozen food processing line.

Along with regular food distribution activities, the Mountain Regional Branch operates multiple business components including a teaching kitchen, a commercial kitchen, and an Individual Quick Frozen (IQF) food processing line. These activities provide a unique opportunity to address various economic and educational challenges associated with fighting hunger.

With over 25 years of experience serving the region, the Food Bank now distributes more than 11 million pounds of food to the fourteen county service area through more than 225 partner organizations every year.

# Position Announcement, Chief Executive Officer Athens, Georgia



*For every \$1 received, the Food Bank can  
distribute 4 meals to those in need.*

**The CEO's Roles.** The Chief Executive Officer is responsible for the administration and management of the Food Bank, including the Mountain Regional Branch, which are both focused on ending hunger in Northeast Georgia. The professional will provide leadership to the Food Bank while working collaboratively with the Board of Directors to enhance the mission of the organization. The CEO is responsible for the organization's consistent and overall achievement of its mission, goals, and financial objectives as well as maintaining policies and procedures; ensuring fiscal responsibility; and assisting in the development and implementation of a strategic plan to achieve the long-term vision of organization. This position is the link between clients, product and distribution partners, giving community, Board of Directors and the Food Bank's internal team.

**Position Requirements.** Candidates applying for the CEO's position must hold a Bachelor's degree, ideally with other post-graduate work, from an accredited college; or equivalent experience in the area(s) of business administration, management, nonprofits and/or related field(s). Candidates should have at least five years of strategic leadership experience with proficiency in the areas of organizational growth, program development, management, planning, human relations, communications and evaluation skills. Nonprofit leadership experience is preferred.

**Key Skill Sets.** Applicants interested in the CEO's position should have a proven track record of providing strong leadership skills either through a non-profit organization or business. The individual should also have experience working with a volunteer Board of Directors; generating sustainable revenue growth; and excellent collaboration and team building skills.

Other key skill sets required to be successful in the position include a track record of providing thoughtful leadership, vision, inclusivity and strategic direction for an organization – both short and long-term.

Fundraising and relationship building for the Food Bank will be an important role of the CEO. This will include one-on-one meetings with potential donors as well as presentations to large groups.

The professional leader will also need to possess the ability to serve as the Food Bank's liaison to various community partners with a broad range of socio-economic backgrounds.

**How To Apply.** For more information regarding the executive search process for the CEO position with the Food Bank of Northeast Georgia, please contact Tim Chason at 404/735-0540 or Randy Cardoza at 404/661-9438. A pdf cover letter and resume may be uploaded at [www.thechasongroup.com](http://www.thechasongroup.com). The deadline for materials to be submitted is May 7, 2021. The anticipated start date for the position is Summer 2021.



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