

Position Announcement

Vice President of Economic Development

Cumming, Georgia



Overview. The Forsyth County Chamber of Commerce, located in Cumming, Georgia which is a part of the Metro Atlanta MSA, is seeking candidates for the Vice President of Economic Development. The Chason Group has been retained by the chamber to lead the executive search.

About the Forsyth County Chamber of Commerce and Partners. The chamber serves as the economic development marketing arm for the community. The business organization is responsible for leading a focused effort to increase non-residential investment and support the creation of new, high-quality jobs in Forsyth County. Partners in the economic development initiative, named Forward Forsyth, include the Forsyth County Government, Forsyth County Development Authority, Forsyth County Schools, Lanier Technical College and universities with an interest in Forsyth County.

Forward Forsyth is funded through investments from businesses in the community and the Forsyth County government.

In 2018, the development authority and the chamber launched an economic development strategic planning process to



guide the county's growth over the next five years and beyond. TIP Strategies led the development of the strategy.

About Forsyth County. Situated on the northeast edge of Metro Atlanta, on the shores of Lake Lanier and the foothills of the Blue Ridge mountains, Forsyth County uniquely offers innovative companies: the #1 educated workforce (50,000+ business professionals), the #1 school system, the #1 technical school, the lowest taxes in Metro Atlanta, the repeatedly-ranked healthiest county in GA, a collegiate business & MBA program, the largest fiber optic pipeline in the southeast and a strong public-private partnership in terms of economic development planning and growth opportunities.

The community is recognized as one of the top ten fastest growing population centers in America. Today's numbers stand at 244,252 citizens which is an almost 40% increase over the past ten years.

The median household income is \$101,743. Forbes Magazine has named Forsyth County as one of the "Best Places In American To Get Ahead". And the county is ranked the 16th wealthiest in the nation.

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The Position. The Vice President of Economic Development is accountable for both commercial and industrial recruitment as well as maintenance of existing employers. Other responsibilities include: providing leadership and guidance to the chamber's economic development department; oversight of all daily operations and budgets; and, in collaboration with the community, developing and implementing an economic development strategic plan. The Vice President represents the chamber at meetings with clients, investors, developers and the media.

Key Attributes. The Search Committee for the chamber is seeking a professional who has a keen knowledge and experience in the commercial and industrial development fields; excellent communication skills in terms of verbal, written, listening and digital means; and has experience in building strong, viable work teams to accomplish strategic goals.

Requirements. Candidates applying for the Vice President's position should hold a Bachelor's degree, ideally with an MBA or other post-graduate

work, from an accredited college; or equivalent experience. Professionals submitting a resume must also have at least five years of management, executive and strategic leadership experience in the economic and/or community development field.

Successful experience in leading a professional work teams is also desired of candidates.

How to Apply. Candidates interested in the Forsyth Chamber's Vice President of Economic Development position may upload a cover letter addressed to Tim Chason, as well as a copy of their resume, at www.thechasongroup.com. The deadline to submit the documents is September 11, 2020. Only PDF documents will be accepted. Anticipated start date for the new executive is late 2020 or early 2021.

For more information on the position, please contact Tim Chason at 404.735.0540 or via email at tchason@thechasongroup.com.

