

POSITION ANNOUNCEMENT

DIRECTOR OF DEVELOPMENT - ATLANTA

Overview. The Georgia 4-H Foundation (www.georgia4hfoundation.org) is seeking a professional to serve as Director of Development for the youth oriented organization. The Chason Group (www.thechasongroup.com) has been selected to lead the executive search. Johnathon Barrett serves as Executive Director for the Foundation.

About the Georgia 4-H Foundation. The Georgia 4-H Foundation was chartered on November 17, 1948 to receive funds for the construction of the Rock Eagle 4-H Center. As the Rock Eagle project was completed, the Foundation continued to support the Georgia 4-H Program by providing scholarships, awards, and incentive trips for successful achievements of 4-H youth in Georgia. As time passed, the Foundation began to develop endowments that today fund scholarships, salaries for camp counselors, and other important programs. The Foundation solicits gifts from 4-H alumni, friends, corporations, foundations, and businesses to fund defined programmatic areas and capital improvements.

Key Qualifications, Experience. Applicants must hold a Bachelor's degree and a minimum of five years of fund development, non-profit management, and/or executive and strategic leadership experience. Candidates for the Director of Development position also must have a proven tenure in achieving annual revenue targets and metrics as well as experience with working with a Board of Directors. In addition, this person would possess a genuine passion as it relates to philanthropic giving and potential impact of such giving to the Georgia 4-H Foundation,

be able to employ business acumen that allows for the development of the financial, marketing, strategic visioning, and best practices of the Foundation, is proficient with oral and written communications, presentations, and in social media utilization, and excels at working independently as well in group settings.

Specific Duties. This highly responsible professional position will play a key role in the implementation of the Foundation's fundraising strategy, which includes but is not limited to annual fund and yearly appeals, the cultivation of major gifts (\$25,000+), planned giving, special events, management of the board development committee, as well as corporate giving and support.

Additional duties would include creating and executing, along with the Executive Director and Board of Trustees, a long-range development plan for the metro-Atlanta and North Georgia markets, which would be comprised of corporate, individual, foundation, planned giving, and capital metrics.

Location. The Director of Development will be located in the Atlanta Metropolitan Area. Travel is required for this position. The Georgia 4-H Foundation is headquartered in Athens, Georgia.

How To Apply. Candidates may apply for the Director of Development position by uploading a resume and cover letter at www.thechasongroup.com or contacting Tim Chason at 404.735.0540 or Mark Lytle at 470.279.9388. Deadline: 8/01/18. Anticipated Start Date: September 2018.

