

Coweta County Development Authority Names Molly Giddens to Economic Development Project Manager Position



Newnan, Georgia - The Coweta County Development Authority has named Molly Giddens as the new economic development project manager for the community's business recruitment and retention organization. The Chason Group was retained by the development authority to lead the executive search process.

The project manager will be focused on interacting with existing companies in Coweta County as well as assisting in the development and implementation of effective marketing and sales initiatives for the authority.

"Molly has the knowledge and understanding of what businesses need to operate successfully," according to Trae Westmoreland, president of the authority. "From the legislative and workforce development perspectives, she will be a great addition to Coweta County. She is a motivated professional with a servant's heart."

Contact Information

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Project Manager

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Giddens is currently regional manager for the Georgia Chamber of Commerce in Tifton. She has served as a liaison to local, state and federal officials for businesses and communities in the south Georgia region and has overseen the chamber's rural initiatives. The Marietta native built the chamber's south Georgia regional program by working with development authorities, chambers of commerce, local governments, education institutions, and businesses.

"My focus has been with businesses to improve their bottom lines, whether through a better trained workforce or broadband assistance," says Giddens. "The opportunity to become heavily involved in the retention of businesses and laying the groundwork for new investments are challenges that I am looking forward to. Coweta County's reputation as a pro-business community is one of the main reasons I was attracted to the position."

Giddens is a graduate of Valdosta State University with a Bachelor of Arts and Sciences – Criminal Justice and a Master of Public Administration degree. She has also completed Georgia Tech's nationally recognized Basic Economic Training program, the Georgia Academy for Economic Development, and the South Georgia LEADS Leadership Program.

The new project manager's first day will be in mid-May. Giddens and her husband, Sam, will be moving to the area with their one-year old daughter, Chaapel, later this year. Sam is city president of a local bank in Ocilla, Georgia.

About the Coweta County Development Authority. The Coweta County Development Authority is the primary point of contact for economic development activities in Coweta County.

The Coweta County Development Authority was created in 1966 through a local amendment to the Georgia Constitution. The development authority consists of a five-member volunteer board, appointed by the Coweta County Commission. In addition, a seven-member board, the Development Authority of Coweta County, was established by legislation in 1973. These two boards work together to support and enhance economic development in Coweta County.

Working with local, regional, state and national partners, the development authority works to encourage and promote economic development activity in the county, whether through the location of a new company or through the expansion of an existing facility.

About The Chason Group. The Chason Group specializes in talent recruitment for economic development organizations, chambers of commerce, tourism, foundations and non-profits.