



President & CEO Greenville, North Carolina

Overview. The Greenville-Pitt County Chamber of Commerce, located in Greenville, North Carolina, has launched a search for a President and Chief Executive Officer. The Chason Group has been retained to lead the executive search.

About Greenville-Pitt County, North Carolina. Greenville and Pitt County are widely recognized as the thriving cultural, educational, economic, and medical hub of Eastern North Carolina. According to the [United States Census Bureau](#), the total population of Pitt County is 179,042.

The county covers 651 square miles of prime agricultural land in eastern North Carolina. The county is approximately 90 miles from the nearest beach, Atlantic Beach, NC, and approximately 78 miles from the state capital, Raleigh, NC.

With assets such as East Carolina University, Pitt Community College, the NC Pharmaceutical Services Network, and expanding industries such as Vidant Medical Center, Grady-White Boats, DSM Dyneema, Thermo Fisher Scientific, and Mayne Pharma, Pitt County boasts a well-diversified, growing and thriving economy.

About the Greenville-Pitt County Chamber of Commerce. The Greenville-Pitt County Chamber of Commerce is the only US Chamber 5-Star Accredited organization in North Carolina and has been a major player in bringing new business and development into the community since its inception. The chamber plays a vital role as a uniting force between business and citizens to ensure continued progress.

Key chamber programs and initiatives include public policy and advocacy, Leadership Institute, Teen Leadership Institute, Pitt County Business Expo, Ambassador Program, international trips, Small Business Awards Program, Get to Know Greenville, Get a Clue Merchants Fair, GoLocal Greenville, Glimpse Magazine, Young Professionals of Pitt County, Greenville Seed, Greenville-ENC Alliance, Grow Local, Legislative Trip to the State Capitol, Legislative Breakfast, and Power Lunches.

The countywide, currently has more than 900 members and is managed by a member-elected Board of Directors. Annual budgets pre-Covid-19 were in the \$800,000 range. Membership investments account for approximately 45% of the total budget.

Position Announcement President and CEO Greenville, North Carolina



Requirements. Candidates applying for the President and CEO position must hold a Bachelor's degree, ideally with an MBA or other post-graduate work, from an accredited college, or equivalent experience in the area(s) of association management, public relations, business and/or marketing, communications or similar field(s). Candidate should have at least five years of leadership / management experience in the business, government or non-profit sector, or a combination of these.

The Search Committee is seeking a leader with a proven tenure in strategic planning; demonstrated knowledge of standards and best practices for business organizations and vitality; as well as a history of involvement in relevant professional organizations.

Key Skill Sets. Applicants interested in the professional's position should have excellent communications skills. Written, verbal, listening and digital media communication skill sets are vital for the position.

Candidates interested in the position should have a track record of providing thoughtful vision and strategic direction for an organization – both short and long-term.

Candidates will be responsible for developing an organizational culture that exudes collaboration and partnerships for the global success for the chamber. The candidate chosen for the position will serve as the key resource in relating policies, strategies and various courses of action – internal and external - to the Board of Directors, internal team, volunteers and general public.

How To Apply. For more information regarding the executive search process for the President and CEO position with the Greenville-Pitt County Chamber of Commerce, please contact Tim Chason at 404/735-0540 or Randy Cardoza at 404/661-9438. A pdf cover letter and resume may be uploaded at www.thechasongroup.com. The deadline for materials to be submitted is August 31, 2021. The anticipated start date for the position is November 2021.

