

POSITION ANNOUNCEMENT



HenryCOUNTY
DEVELOPMENT AUTHORITY

Economic Development Project Manager, Business Development McDonough, Georgia

Overview. The Henry County Development Authority, based in McDonough, Georgia (south metro Atlanta), has retained The Chason Group to lead a talent search for an economic development project manager, business development.

About the Development Authority. Composed of five members, the development authority is appointed by the Henry County Board of Commissioners for four-year terms. Officers are elected by the appointees annually.

F.J. “Josh” Fenn serves as the executive director of the organization. He previously served as director of business development for ECS Southeast, LLP in Marietta, Georgia.

Funding for economic development in Henry County is provided by the Henry County Board of Commissioners and revenues from bond sales. In addition to the executive director, other members of the full-time professional team include Trisha Colpetzer, manager, established industry (2020), and Terry Collins (2010), office manager.

Location and Demographics. Henry County, Georgia is located 30 miles south of downtown Atlanta. Interstate 75 is one of the prime economic engines for the community of 244,000 citizens. The county is a part of the Atlanta MSA and only twenty minutes from Hartsfield-Jackson International Airport and has a median age of 36. This age group has nearly doubled in the past 15 years. Based on estimates by the Atlanta Regional Commission, the population will exceed 370,000 residents by 2050.

Qualifications. Candidates for the position must possess a Bachelor’s degree from an accredited college or equivalent experience in the area(s) of economic development, economics, planning, business, public administration, marketing, public relations, and/or real estate. Candidates should have two years of work-related experience in a similar field. Versatile and effective communication skills required include the ability to communicate openly, honestly and respectfully with a wide variety of people, demonstrating professional etiquette and judgment. The ability to speak publicly, give reports and make presentations is vital.



Luxottica is a market leader in the design, manufacture and distribution of fashion, luxury, sports and performance eyewear. The business is one of growing list of companies investing in Henry County.

THE CHASON GROUP, INC.

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Key Responsibilities. The economic development project manager, business development will be accountable for maintaining a high level of familiarity with the county's marketable assets, building and site characteristics, and local and state incentives. Additional key responsibilities include working with the executive director and manager, established industries to develop programs and activities designed to generate sales leads and opportunities. These leads are converted to industry locations and expansions consistent with the authority's strategic plan. The project manager will also develop and maintain meaningful and effective professional relationships with statewide and regional economic development project managers, utility companies, real estate contacts and site location consultants. Other responsibilities include responding to Requests for Information from various entities and developing proposals and other client-centered presentations.

Historic 5 Year Economic Growth By The Numbers.

*\$1.052 Billion in new investments, 6,489 new jobs,
34 new projects and expansions*

Evidence of Henry County's recent success in economic growth can be proven with the increase in new jobs, investments and the number of projects on record. Over the past 5 years, companies including De Wafelbakkers, Encompass Health, The Home Depot, Luxottica, and TSYS have chosen to locate and expand in Henry. One of the newest additions to Henry's Advanced Manufacturing sector is Purple Innovation, Inc ("Purple"). Governor Brian P. Kemp announced in July 2020 that Purple, the comfort technology company known for creating the Purple® Mattress, will create 360 jobs and invest \$21 million in its advanced manufacturing facility.

How To Apply. For more information regarding the economic development project manager position with the Henry County Development Authority, please contact Tim Chason at 404.735.0540 or Randy Cardoza at 404.661.9438. A cover letter and resume may be uploaded at www.thechasongroup.com. The position will be open until filled.



Southern Crescent Technical College, a unit of the Technical College System of Georgia, provides training opportunities for existing employers.

Atlanta Motor Speedway plays a significant role in the Henry County economy.



Piedmont Henry Hospital is a 215-bed not-for-profit hospital delivering high-quality care.

