



Humane Society of Northeast Georgia Names Allison Mayfield as Executive Director



Allison Mayfield

(Gainesville, Georgia) The Humane Society of Northeast Georgia has named Allison Mayfield, an experienced non-profit leader, as Executive Director of the 107-year-old organization. The announcement was made by Cindy Askounis, chair of the board.

Mayfield most recently served as Chief Development Officer of the Brigade Boys & Girls Club, an after-school youth development organization, in Wilmington, North Carolina. As a part of the senior leadership team, she is responsible for all resource development including grants, marketing, media, communications, annual fund, major gifts and volunteer development.

“Our search committee identified key skill sets the Humane Society needs in an executive,” according to Askounis. “Allison has those attributes and many more. Her experience in building teams, communications and developing partnerships is evident by her proven track records at other non-profits. She will be a great addition to the Humane Society team both internal and external.”

Other positions held by Mayfield include Executive Director of the Salvation Army Boys & Girls Club, Aiken, South Carolina; Executive Director of Maia Moms, a transitional home for home for homeless single mothers, Charleston, South Carolina; and Outreach Director, Seacoast Church, Charleston, South Carolina.

Mayfield earned a Bachelor of Science degree in psychology from Liberty University, Lynchburg, Virginia. She has also earned certificate degrees in non-profit management from Francis Marion University, Florence, South Carolina and executive leadership at the University of Georgia, Athens, Georgia.

“First and foremost, I am a lover of animals,” says Mayfield. “I am excited to bring my experience in non-profit leadership to the Humane Society and at the same time be a part of a cause that I have passion for. I am a collaborator and look forward to building upon relationships that will add to the solid foundation that is already in place.”

The Chason Group, an executive search firm specializing in non-profit organizations, was retained by the Humane Society to lead the process. Mayfield is the second placement in the Gainesville community led by the search firm. In 2015, The Chason Group assisted the Community Foundation of Northeast Georgia in identifying Michelle Prater for the president and chief executive officer position.