

# POSITION ANNOUNCEMENT



## Vice President of Economic Development

Northeast Georgia / Jefferson, Georgia

Braselton Brewery Company



TD Automotive Compressor Georgia



The William Carter Company



### Overview.

The Jackson County Chamber of Commerce, located in Jefferson, Georgia, has initiated an executive search for a Vice President of Economic Development. TCG has been retained to lead the process for the economic development organization.

Jackson County is located just 62 miles northeast of Atlanta, and approximately 20 miles north of Athens, Georgia.

The Vice President of Economic Development operates under the Jackson County Chamber's umbrella of services through an agreement with the Industrial Development Authority of Jackson County. The professional provides vision, strategic direction and management for the programs and activities associated with economic development.

The Vice President should have expertise in collaboration and operations, financial management, marketing, public policy, advocacy, and community, economic, and workforce development.

The economic development leader will be responsible for the proficient management of the resources available to the Industrial Development Authority for economic development purposes including volunteer efforts.

## About the VP of Economic Development Position.

The Vice President is responsible for all aspects of the economic development program and works closely with the President and the Jackson County Industrial Development Authority Board in this capacity. The Vice President will report directly to the President.

The professional provides vision, strategic direction and management for the programs and activities associated with economic development. The Vice President demonstrates expertise in collaboration and operations, financial management, marketing, public policy, advocacy, and community, economic, and workforce development.

The economic development VP is charged with the proficient management of the resources available to the Industrial Development Authority for economic development purposes including volunteer efforts. These resources must be expertly deployed to align with the mission of the Authority and Chamber and to advance the growth and prosperity of the community.

The professional is recognized as a dynamic servant leader with high integrity. Key skill sets required include the ability to manage and support current programs; develop new initiatives and collaborative partnerships; and to lead and engage the Authority Board.

## About Jackson County, Georgia.

The area is known for its convenient location, strong economy, quality of life and is the fourth fastest growing micro area in the United States. The public schools in Jackson County are highly rated and have built strong relationships with local industry to ensure a successful local workforce. The county location offers access to top rated post-secondary school options such as, The University of Georgia, North Georgia Technical College, Lanier Technical College, University of North Georgia, Brenau University, and more.

Citizens of the area also have access to top-rated healthcare systems such as Piedmont Health, Northeast Georgia Health System, and St. Mary's Health Care System.

Jackson County has entertainment options for people with various interests, whether it's exploring the great outdoors, enjoying a car race, wine tasting, community events and festivals, golf, history, fine arts, or museums. The area also is convenient to take a day trip to watch SEC football games in Athens, visit Lake Lanier in Gainesville, or shoot up to wander the variety of hiking trails, mountains, and waterfalls in northeast Georgia.

**Specific focus areas for retention and recruitment include retail, commercial, professional, and industrial businesses.**

## Jackson County Area Chamber of Commerce

### Mission Statement

The mission of the Jackson County Area Chamber of Commerce is to promote business success and enhance quality of life by being the leader in economic and community development.

### Vision Statement

The Jackson County Area Chamber of Commerce will be the trusted leader for the advancement of economic growth and enhancement of quality of life for Jackson County.



Amazon is one of many companies located in Jackson County, Georgia.

## Education, Experience, Leadership Requirements.

- Bachelor's degree in the area(s) of association management, economic development, community development, public relations, public administration, business and/or marketing from an accredited college or university or equivalent experience.
- Certified Economic Development Professional designation is preferred but not required.
- Three years of economic development, community development or workforce development. A proven tenure in implementing a visionary strategic plan in collaboration with a diverse and influential body of organizational stakeholders.
- An innovative, creative, and strategic thinker who has experience in developing relevant initiatives and goals to enhance a region's tax base and a track record of proven results.
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- A strong financial background in budget management.

## How To Apply.

The Jackson County Area Chamber of Commerce has retained TCG to lead the executive search process. Professionals interested in applying for the Vice President of Economic Development position may upload a cover letter and a copy of their resume at [www.thechasongroup.com](http://www.thechasongroup.com) to be considered for the position. The most qualified candidates will receive a detailed application to determine if an interview is required. The deadline for submitting the initial materials is April 11, 2025. Candidates will be reviewed by TCG utilizing a weighting scale approved by the Jackson County Area Chamber of Commerce. For more information, contact Tim Chason at 404.735.0540 or [tchason@thechasongroup.com](mailto:tchason@thechasongroup.com) or Randy Cardoza at 404.661.9438 or [rcardoza@thechasongroup.com](mailto:rcardoza@thechasongroup.com).