

## Kali Kirkham Boatright Chosen to Lead Greater North Fulton Chamber of Commerce



*Kali Kirkham Boatright  
New GN FCC President & CEO*

(For Immediate Release – March 2018) Kali Kirkham Boatright has been chosen to serve as president and chief executive officer of the Greater North Fulton Chamber of Commerce in Alpharetta, Georgia. The seasoned professional currently serves in the same position with the Douglas County Chamber of Commerce (Douglasville, Georgia), a position she has held since 2004.

“Kali fits the needs of the GN FCC at this juncture in our lifecycle,” according to Jeff Petrea, 2018 chair of the board and Area Manager for Georgia Power Company. “She has the skillsets to build upon a solid foundation that has been established over many years. Her proven ability to deliver solid results, internal and external, was a key factor in the executive committee’s decision. The executive committee is extremely pleased to have Kali joining the chamber team.”

Boatright has led the Douglas County Chamber from a near bankrupt organization when she arrived to a flourishing business organization with strong financial stability. To accomplish the success, she inspired staff and volunteers to create new sponsorship opportunities and events as well as a Chairman’s Club for membership investment and community engagement. Boatright has most recently been instrumental in a community-wide economic and community development initiative with elected leaders, business leaders and non-profit professionals collaborating for change transformation.

“The opportunity to lead the GN FCC is both exciting and challenging for me,” says Boatright. “There is a lot of potential for this chamber to deliver new levels of service to our members and the communities we serve. The infrastructure improvements put in place for the north Fulton area over the past 15 years are the catalyst for the growth opportunities in terms of leadership, livability and workforce development. I look forward to building collaborative relationships and being a significant part of the next steps for the region.”

Boatright is a graduate of the US Chamber’s Institute for Organization Management and a Georgia Certified Chamber Executive. In addition to her chamber responsibilities, she currently serves as vice president of the Technical College Foundation Association of Georgia, chair of the Georgia Chamber Small Business Federation on the Georgia Chamber of Commerce Board of Directors, executive board member of the Regional Business Coalition, and member of the WellStar Douglas Regional Health board. Boatright is a past chair of the Georgia Association of Chamber of Commerce Executives, founding board member of Brighten Academy Charter School, and past president of the Junior League of Douglas County.

In 2017, Boatright was honored by her peers in the chamber industry when she received the Georgia Association of Chamber of Commerce Executives Legacy Award. As the association's most prestigious award, it recognizes long-term executives who have excelled over a period of years in leading and innovatively building their chamber. The award is based on the demonstration of excellence in areas of chamber leadership, organizational management, service to the profession, community reputation/involvement, and personal attributes.

Boatright and her husband, David, have two children. Aiden is a student at the University of Georgia and Devon will graduate from Douglas County High School this spring. The family will be moving to the Alpharetta area this summer. Boatright's first day at the GNFCC will be April 9.

The executive committee of the Greater North Fulton Chamber has spent the past four months focused on a pursuit for their new leader. A nationwide search was launched after Brandon Beach announced he would be stepping down from the president's role after 15 years in the seat. Beach, a Georgia state senator, will serve as executive director of the North Fulton Community Improvement District.

The Chason Group, an executive search firm specializing in services to non-profit and economic development organizations, and POWER 10, a capital campaign management firm, assisted the GNFCC with the professional search.

**About the Greater North Fulton Chamber.** The GNFCC has been a catalyst for economic development, business growth and quality of life for North Fulton County for decades. With a membership base of over 1,400, the organization is recognized for fostering strong business to government relations and aggressively advocating infrastructure improvements for the region. Some of the GNFCC's cornerstone programs include the Talent Coalition, a federation of business executives designed to develop a globally competitive workforce in healthcare and technology; Leadership North Fulton; Emerging Leaders Program; Women in Business; Young Business Professionals; and Tech400. The GNFCC geographically represents the areas of Alpharetta, Johns Creek, Milton, Mountain Park, Roswell and Sandy Springs.

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