



Megan King Selected to Serve as Director, Programs and Events at Council for Quality Growth



(Atlanta, Georgia - September 2023) Megan King has been named Director, Programs and Events at the Council for Quality Growth. The announcement was made by Michael Paris, President and CEO of the organization. The Chason Group led the executive search for the Council.

“Megan brings a wealth of association experience to the Council,” according to Paris. “Her previous work leading a regional manufacturers organization links well with initiatives we are involved with like the Four Pillar Tribute and the state of the county series. She also understands our mission of promoting balanced and responsible growth while proactively representing a complex network of stakeholder and member interests.”

King previously served as President and CEO of the Chattanooga Regional Manufacturers Association in Chattanooga, Tennessee. She started with the organization in 2011 as Executive Assistant to the President and CEO and was promoted to Operations Director in 2014. In 2017 she was promoted to the top leadership position.

New Contact Information

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“The opportunity to join a larger team of professionals is very exciting for me,” King said. “My work at CRMA was focused on many of the same issues faced by the Council’s membership – government regulations and policies, workforce development and housing, and sustainable growth for the region. I look forward to engaging with the members of the Council and becoming an integral part of the team.”

King is a graduate of Kennesaw State University where she earned a master’s degree in business. For her undergraduate degree, she attended the University of Tennessee at Chattanooga. She is originally from Chickamauga, Georgia.

The Council, now in its 38th year, supports a pro-growth, probusiness, attainable housing, and transportation agenda. The organization brings together a coalition of voices to promote policies that limit unnecessary regulation and burdensome laws so as to ensure continued quality of growth and economic success for the metro Atlanta region and state. The Council’s work on behalf of its members has a direct and profitable impact on their bottom line. By providing advocacy, information, and education, the organization addresses strategic economic planning, zoning, infrastructure needs, and tough quality-of-life issues throughout the metro Atlanta region and state.

In her new position, King will be responsible for the formation and execution of the Council’s annual schedule of programs and events while at the same time achieving the Board approved strategic and financial objectives; plan and manage logistics for all programs including the annual Four Pillar Tribute, signature events, and the State of the County series.