

## Position Announcement



### President and Chief Executive Officer

#### Key Character Traits / Experiences

- Business Acumen
- Tourism / Chamber of Commerce / Association Leadership Experience
- Communicator
- Collaborator
- Visionary

#### Overview.

The Palm Beach Chamber of Commerce, located on the southeastern coast of Florida, has launched an executive search process for a President and Chief Executive Officer. The Chason Group has been retained to assist with the search process. The Search Committee anticipates a start date for the new executive in November – December 2022.

#### The Location.

Palm Beach is a destination for visitors from around the globe. Fine dining, 5-Star resorts, incredible shopping in three distinctive shopping districts, and cultural venues provide excellent opportunities for full-time residents and visitors alike. Palm Beach International Airport (PBI) is the main airport serving the West Palm Beach, Boca Raton, and Palm Beach areas. It is also one of three main airports in South Florida, along with Fort Lauderdale-Hollywood International Airport (FLL) and Miami International Airport (MIA). A1A is the main north to south corridor for the region.

#### Town of Palm Beach, Florida.

After over 100 years of graceful evolution, Palm Beach today is a fully developed community, world-renowned for its beauty, quality of life and small-town character. It is home to “Captains of Industry” and the world-famous Worth Avenue. Approximately 9,000 citizens make Palm Beach their year-round home, and about 20,000 more have a seasonal home in Palm Beach where they enjoy the winter months. Together, these residents of Palm Beach donate more money per capita to charities than any other community in America. The Town is governed by an elected Mayor and a five-member Council, operates under the Council-Manager form of government, and provides a full range of quality municipal services. It has an active historic preservation program, strict zoning standards, high levels of public safety and public works services, 3 miles of public beaches, and a wide array of recreation programs, including award winning golf and tennis facilities.

(Source: [www.townofpalmbeach.com](http://www.townofpalmbeach.com))

## The Palm Beach Chamber.

Founded in 1929, the Palm Beach Chamber serves the Town of Palm Beach. The business organization is composed of investors who work together for the sole mission of representing the local business community in support of the free enterprise system through programming, advocacy, and education.



The Board is composed of no fewer than twelve members. Board members serve for one or two year terms, based on their appointment. The President and CEO, who serves at the pleasure of the Board, is also considered a member of the Board.

Three professional staff members lead the chamber. In addition to the President, other team members include a Vice President of Membership Engagement and Marketing Communications Coordinator.



Key programs currently in place for the chamber include monthly breakfast meetings with speakers focusing on issues impacting the business community; an ambassador program that assists members with the organization’s benefits; and a young professionals’ program that serves to enhance the exposure, opportunity, and impact of young, career minded individuals living or working in Palm Beach through social, civic and professional participation.

The chamber also coordinates the publication of the Palm Beach Guide which is distributed annually to all Palm Beach households and major waterfront residences along the intracoastal waterway. The Guide is one of the most convenient reference books, suitable for home, office and car.

## President and CEO Position.

### *The Ideal Candidate.*

The Search Committee is seeking a dynamic collaborator and communicator who understands a diverse culture and population as it relates to the Palm Beach business community. The professional will be responsible for the day-to-day operations of the chamber as a non-profit business organization. Leadership, visionary strategic planning, communications, government relations/public policy, and building partnerships for economic, community and regional development are key responsibilities of the professional. Other organization accountable duties include financial growth and management, talent development, and innovative strategic planning and implementation.

### *Education and Experience.*

- Bachelor’s degree, with a master’s degree desired, in the area(s) of association management, public relations, business and/ or marketing from an accredited college or university or equivalent experience.

- Five years of executive management leadership experience in the tourism, hospitality, chamber of commerce, association, business, economic development and/or community development field, or a combination of these.
- A proven extended tenure in leading an organization through visionary growth and meaningful change to improve the business environment of the community.
- An innovative, creative, and strategic thinker who has experience in developing relevant programs and goals.
- Experienced collaborator, team builder and leader who will effectively represent the chamber in many environments.
- A proven track record of successfully working with a volunteer board, governments, and volunteer stakeholders.
- Highly skilled in motivational techniques and directive group dynamics in order to guide committees to the successful completion of assigned goals.

### How To Apply.

Candidates interested in the President and CEO position may upload a cover letter addressed to Tim Chason, as well as a copy of their resume, at [www.thechasongroup.com](http://www.thechasongroup.com). The deadline for cover letters and resumes to be submitted is September 30, 2022.

For more information on the position, please contact Randy Cardoza at 404.661.9438 or via email at [rcardoza@thechasongroup.com](mailto:rcardoza@thechasongroup.com).



palm  beach  
chamber of commerce