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**Overview.** The Chason Group, Inc. has been selected to conduct an executive search for a professional to serve as Economic Development Director for the City of Perry, Georgia. Tim Chason and Randy Cardoza are working with the city’s leadership to coordinate the search.

**About Perry, Georgia.** The City of Perry is the county seat of Houston County in the heart of Middle Georgia. The historic community currently encompasses 16.4 square miles along Interstate 75 approximately 90 miles south of Atlanta. Perry has been able to capitalize on proximity to Robins Air Force Base, excellent schools, unique downtown, high quality of life, and location in transforming from a small town to a vibrant and growing community of 16,000 people. The population for the entire county is 153,479 based on 2017 US Census information.

**About City Government.** The mayor and a city council of six are elected by the registered voters of the municipality. A city manager serves at the pleasure of the elected body and focuses on the day-to-day operations. The council is the legislative body of the Perry local government that is responsible for adopting all ordinances and resolutions, approving the annual operating and capital budgets, setting all tax rates, approving the five-year Capital Improvement Program, setting all user fees, making land use and zoning decisions, and establishing long range plans and policies.

**Economic Development Director’s Role.** As a city department head, the director serves as the liaison between the mayor and council, other department heads and the business community in the City of Perry. The director is responsible for the planning, development, implementation, monitoring and assessment of all economic development activities for the city. Key focus areas include small business development, entrepreneurship, redevelopment, downtown development, industrial development in conjunction with the Houston County Development Authority and community engagement. The director is also the staff for the Downtown Development Authority. There are four direct reports to the director.

## Economic Development Director

**Qualifications Required.** Candidates for the position must have a bachelor’s degree, from an accredited college or university, in economic development, public administration, planning, business public relations, communications, marketing or a combination of these. Experience and/or knowledgeable in the practices and operations of local government planning, public administration, community engagement, strategic planning and facilitation will be key factors for consideration by the selection team. Residency in the City of Perry service area is required with city residence preferred.

**Character Traits & Experience.** The professional chosen for the director’s position should be of the highest ethical standards as the individual will be representing the City of Perry at all times. Vision, communication and proven leadership are three of the top areas the decision-makers will be looking for in qualified candidates. Other traits include team builder and participant, excellent social skills and a person who can take initiative.

**How To Apply.** For more information regarding the executive search process for the Director of Economic Development position with the City of Perry, Georgia, please contact Tim Chason at 404/735-0540 or Randy Cardoza at 404/661-9438. A cover letter and resume may be submitted to [tchason@thechasongroup.com](mailto:tchason@thechasongroup.com). The deadline for the materials is Friday, June 29, 2018. Qualified applicants will be asked to complete a detailed application. The anticipated start date for the position is August, 2018.

### By The Numbers

Area Labor Force	65,143
Interstate 75 Interchanges	4
Average Daily Interstate Traffic	54,000
Households within 20 minute drive of downtown	38,552
Median Age of 20 minute drive of downtown	35.7

POSITION ANNOUNCEMENT