



Economic Development Director Prattville, Alabama

Overview. The City of Prattville, located in central Alabama, has launched an executive search for an Economic Development Director. The Chason Group (www.thechasongroup.com) has been retained to lead the Mayor and Council through the process.

About Prattville, Alabama. The City of Prattville is a part of the Montgomery metropolitan statistical area and has a population of over 35,925 residents, according to the US Census Bureau's 2019 data. Located in central Alabama along the banks of Autauga Creek, Prattville is 12 miles from Montgomery and serves as a regional hub to retail, professional and manufacturing businesses.

Known as the "Birthplace of Industry" in Alabama, Prattville is ranked fifth of its fastest-growing cities. The city's commercial and industrial base continues to experience fast-paced growth along with vital infrastructure investments. Prattville showcases many historical sites and features numerous natural resources. Artesian wells flow throughout the city and along the 13-mile Autauga Creek Recreational Trail. The thriving Historic Downtown District features a wide range of redevelopment and is the picture-perfect backdrop. Visitors can have an eccentric outdoor

experience under the 60-foot bamboo canopy at Wilderness Park, shop at Alabama's First Bass Pro Shops, or play a round of golf at the world-famous Capitol Hill on the Robert Trent Jones Golf Trail.

Top Employers. International Paper, Prattville Baptist Hospital, Kinedyne LLC, Kasai North America, Inc., and James Hardie Building Products are vital employers in Prattville. Walmart and Bass Pro Shops are the leading retail employers in the area.

City of Prattville Government. The City of Prattville operates under a Mayor and seven-member council governing body. Prattville currently has seven council districts. Qualifications for election candidacy are based on the district where they live, and mayoral candidates must run citywide. Municipal elections are nonpartisan, and candidates are not required to declare allegiance to any political party. Municipal elections are every four years with no term limits for elected officials.

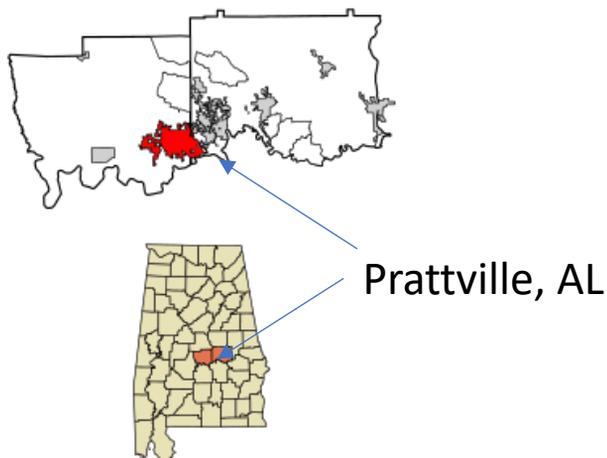
The City of Prattville has many departments and divisions staffed with trained personnel to maintain the highest level of service to the citizens. All city employees fall into three categories: general government, public safety, or public works.



Medline Industries, Inc., the nation's largest privately-held manufacturer and distributor of medical supplies, has a state-of-the-art 350,000 square-foot distribution facility in Prattville, Alabama. The facility serves hospitals, nursing homes, surgery centers, and home care agencies.

THE CHASON GROUP, INC.

Position Announcement, Economic Development Director Prattville, Alabama



The City of Prattville has significant water and sewer capacity due to foresight by community leaders.

The Director of Economic Development. The Economic Development Director is responsible for directing and facilitating inclusive and strategic economic development initiatives to grow and maintain jobs and increase the tax base in the City of Prattville and surrounding areas. The professional is accountable for both commercial and industrial recruitment and maintenance. Other responsibilities include: providing leadership and guidance to the City of Prattville's economic development team; oversight of all daily operations; and, in collaboration with the community, developing and implementing a strategic economic development plan on an annual basis. The Director represents the City of Prattville at meetings with clients and working with various partners.

Position Requirements. Candidates applying for the Director's position must hold a Bachelor's degree, ideally with an MBA or other post-graduate work, from an accredited college, or equivalent experience in the area of economic development or similar field(s). Candidates should have at least five years of leadership / management experience in the economic development, business, government or non-profit sector, or a combination of these as well as be eligible to obtain a valid State of Alabama driver's license within the first 90 days of employment.

The Search Committee is seeking a professional with a proven tenure in economic development; relationship building; marketing and communications; demonstrating proficient knowledge of best practice standards for economic development organizations; as well as a history of involvement in relevant professional organizations.

Key Skill Sets. Applicants interested in the Director's position should have excellent communication skills. Written, verbal, listening, and digital media communication skill sets are vital for the position.

Other key skill sets required to be successful in this position include a track record of strategic and visionary leadership with inclusivity in organizational direction, both short and long-term, and proactive initiative to seek out uncharted opportunities.

Candidates will be responsible for developing an organizational culture that exudes collaboration and partnerships in achieving global success for economic development in the City of Prattville. The candidate chosen for the position will serve as the key resource in relating policies, regulations, strategies, and various courses of action, internally and externally, to the Mayor, City Council, regional partners, state leaders, community leaders, and the general public.

How To Apply. For more information regarding the executive search process for the Economic Development Director's position with the city of Prattville, please contact Tim Chason at 404.735.0540 or Paige Hutto at 706.889.2889. A pdf cover letter and resume may be uploaded at www.thechasongroup.com. The deadline for materials to be submitted is April 2, 2021. The anticipated start date for the position is May/June 2021.