

## Rome Floyd Chamber Selects Pam Powers-Smith for Director of Business & Industry Services Position

*Rome, Georgia* – The leadership of the Rome Floyd Chamber, in conjunction with the Greater Rome Existing Industries Association, has selected Pam Powers-Smith to serve as the community’s contact for existing businesses and industries in the area. The executive search was led by The Chason Group, an executive search consulting firm providing services for chambers of commerce, economic development organizations, foundations and other non-profits.

Powers-Smith currently serves as president and chief executive officer of the Opelika Chamber of Commerce in Alabama. Her new title in Rome will be Director of Business and Industry Services.

“Pam is bringing a wealth of knowledge to the position,” according to Jeanne Krueger, President and CEO of the chamber. “Her comprehension of working with economic development projects already located in a community will serve as a huge asset to the chamber. She has proven her ability in Opelika by developing meaningful relationships with corporate executives and elected leaders.”

A graduate of Auburn University, Powers-Smith began her career in the economic development / chamber of commerce world in 1998 as communications coordinator for the Auburn / Opelika Tourism Bureau. In 2002 she opened her own photo business in Opelika which she held ownership of until 2016. In 2011, Powers-Smith was named director of Opelika’s Main Street program which was followed by the chamber leadership role in 2016.

“The main focus for Pam will be to serve as the contact and facilitator for existing industry and business expansion projects in Floyd County,” says Scott Preston, 2020 chair of the chamber, a member of the Rome-Floyd Development Authority, and president of Synovus – Northwest Georgia Division. “She understands workforce development, infrastructure and has shown she can handle multiple projects on her plate. I trust



### Contact Information

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that Pam is going to add value and momentum to our current chamber team of professionals and the economic success of our community.”

“The opportunity to become involved with the chamber, particularly the Greater Rome Existing Industries Association, is truly exciting,” Powers-Smith said. “I look forward to becoming the point of contact and advocate for businesses and industries who are already located in the community. Most new jobs are created by existing companies, and I am ready to become engaged in the process.”

Powers-Smith and her husband Robert, who has his own photography business, will be moving to Rome in the next several months along with their dog Bull.

**About the Rome Floyd Chamber.** Jeanne Krueger has served as President & CEO of the business organization since 2019. She has been a member of the chamber team since 2015. The non-profit organization is the leading advocate and resource for the business community in Rome and Floyd County. The chamber was established in 1910 and currently has a staff of five professionals.