POSITION ANNOUNCEMENT

President & CEO

SOUTH CAROLINA I-77ALLIANCE

Lead Regional Economic Development Along South Carolina's I-77 Corridor

The South Carolina I-77 Alliance is seeking an accomplished, collaborative, and results-oriented President & CEO to lead one of the state's premier regional economic development organizations during a period of accelerating growth and national visibility.

Serving five counties between metropolitan Charlotte and Columbia, the Alliance markets the region, generates qualified business prospects, and strengthens the corridor's long-term competitiveness. The next President & CEO will build partnerships, expand business recruitment, strengthen investor engagement, and demonstrate the value of regional collaboration.

The Board seeks a trusted leader who can unite partners, build relationships across jurisdictions, and deliver measurable business development results with transparency, diplomacy, and accountability.

About the Region

The South Carolina I-77 corridor spans Chester, Fairfield, Lancaster, Richland, and York Counties, connecting two major Southeastern economic centers—Charlotte and Columbia. The region offers strong access to Interstate 77, rail, airports, and the Port of Charleston, supported by population growth, expanding infrastructure, and a diverse economy.

Key industries include:

- Advanced manufacturing
- Automotive
- Logistics and distribution
- Life sciences
- Technology
- Healthcare
- Corporate services
- Agribusiness

With strong educational institutions, workforce resources, industrial sites, and development opportunities, the region provides a compelling location for long-term investment and growth.

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About the South Carolina I-77 Alliance

The South Carolina I-77 Alliance is a county-driven nonprofit serving Chester, Fairfield, Lancaster, Richland, and York Counties. In partnership with public and private stakeholders, it markets the region, generates qualified prospects, and supports investment and job creation.

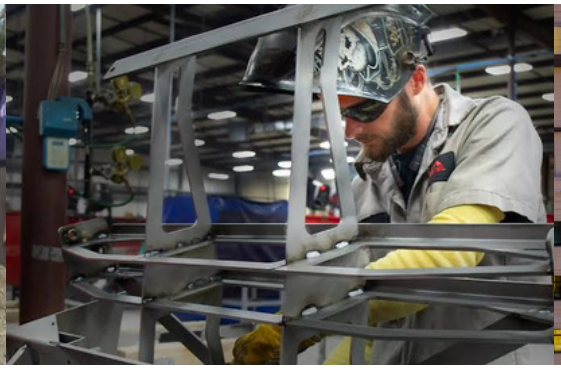
The Alliance complements local economic development organizations through regional marketing, research, lead generation, and recruitment, transitioning prospects to member counties for implementation.

The Opportunity

Reporting to the Board, the President & CEO leads strategy, recruitment, marketing, fundraising, operations, finances, investor relations, and external affairs.

First-year priorities include building regional trust, strengthening partnerships and the recruitment pipeline, improving communication and investor engagement, and demonstrating the Alliance's value and financial sustainability.

Over the long term, the executive will advance collaboration, attract quality investment, and strengthen the corridor's competitiveness while respecting county priorities.



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Ideal Candidate Profile

The Board seeks an accomplished economic development executive with strong relationship-building, political judgment, diplomacy, and collaborative leadership. The ideal candidate will build consensus, deliver measurable results, and demonstrate humility, transparency, accountability, and cultural adaptability.

Qualified candidates should meet the following qualifications:

- A bachelor's degree is required; a master's degree is preferred.
- 7 or more years of leadership experience in economic development or a related field.
- Success in strategy, operations, budgeting, recruitment, marketing, fundraising, and investor relations.
- Experience working with boards, elected officials, investors, and community leaders.
- Knowledge of site selection, regional marketing, and public-private partnerships.
- Strong communication, consensus-building, financial management, and execution skills.
- Integrity, emotional intelligence, resilience, initiative, and commitment to regional collaboration.

Compensation and Benefits

The South Carolina I-77 Alliance offers a competitive executive compensation and benefits package commensurate with qualifications and experience.

How to Apply

Professionals interested in this executive leadership opportunity are invited to submit a cover letter and résumé through The Chason Group website no later than **October 7, 2026**.

www.thechasongroup.com

For More Information

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