

POSITION ANNOUNCEMENT

Economic Development Manager



Driving Economic Growth and Opportunity in Terrell, Texas

The Terrell Economic Development Corporation (TEDC) is the lead organization responsible for advancing economic growth, investment, and job creation in the City of Terrell, Texas. Working in close partnership with the City of Terrell, the Chamber of Commerce, regional organizations, educational institutions, and private-sector stakeholders, TEDC implements strategies that support business recruitment, retention, workforce development, and quality-of-place initiatives.

Guided by a strategic plan, TEDC is focused on strengthening the local economy, diversifying industry sectors, and enhancing long-term prosperity for the community.

A Pivotal Role in Terrell's Next Phase of Growth

Located approximately 30 miles east of downtown Dallas, Terrell is a growing community within the dynamic Dallas–Fort Worth regional economy. The city benefits from its proximity to major transportation corridors and a strong base of manufacturing and distribution employers.

Terrell is at a pivotal point of transition. The community is positioned to leverage regional growth, available development sites, and underutilized assets, while addressing workforce, infrastructure, and quality-of-life priorities.

Stakeholders consistently describe Terrell as a community with significant opportunities tied to regional expansion, strong existing employers, and available land, alongside challenges related to workforce readiness, infrastructure, and industry diversification.



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Key Responsibilities

The Economic Development Manager will support and implement the organization's strategic priorities, including:

- Assist in the execution of the TEDC strategic plan, including project coordination and reporting.
- Support business recruitment efforts.
- Conduct business retention and expansion outreach.
- Coordinate workforce development initiatives.
- Conduct economic research and prepare reports and presentations.
- Support marketing, branding, and community promotion efforts.
- Assist in the development and administration of incentive programs.
- Represent TEDC at industry events, meetings, and regional collaborations.

Early priorities for the role include building relationships with major employers and partners, strengthening coordination among local organizations, advancing strategic plan initiatives, and supporting industry diversification and workforce development.

Compensation & Benefits

TEDC is offering a competitive compensation package commensurate with qualifications and experience. The generous benefits plan includes health insurance, retirement, and professional development.

Desired Qualifications

The ideal candidate will bring a combination of professional experience, technical knowledge, and interpersonal effectiveness.

Minimum Qualifications:

- Bachelor's degree in economic development, business, public administration, planning, or a related field.
- Two or more years of progressively responsible experience in economic development or a closely related field.
- Demonstrated experience implementing projects or strategic initiatives.

Preferred Qualifications:

- Advanced degree in a related field.
- Experience in a municipal or regional economic development organization.
- Familiarity with manufacturing, logistics, or light industrial sectors.
- Professional certifications such as CEcD, CTED, or EDFP.

Key Leadership Attributes:

- Personable, collaborative, and relationship-driven.
- Highly organized with strong follow-through and a sense of urgency.
- Confident communicator able to engage local stakeholders and external prospects.
- Comfortable working in a small, fast-moving team environment.
- Data-driven and capable of managing multiple projects simultaneously.

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How to Apply

Professionals interested in this executive leadership opportunity are invited to upload a cover letter and resume at www.thechasongroup.com by **March 18, 2026**.

For More Information

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And there's still room for you.



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